

Advertising Guidelines

- *All ads to be sized within the sizes on template sheet*
- *All ads to be photoready, or mailed electronically in .jpg, .tif. or .pdf format. Other formats must be discussed with the editor.*
- *Editor should be in receipt of ad by the last day of the month preceding the month to be printed. The newsletter is delivered at end of the second week of the month.*
- *All ads must be approved by the editor and advertising committee.*
- *All ads are published at the discretion of the editor and advertising committee.*



Advertising Rates 2007

Advertising Representative:

Phone:

Email:

advertising@faubourgmarigny.org

Ways to advertise with the F.M.I.A.

1.) The Association Newsletter is published 10 times each year. The rates for placing advertisements in the newsletter are on the facing page.

*The rates are **Business Member Rates**. A Business Membership is \$25 per year.

Non-Business members must pay \$3 per advertisement over this listed price.

2.) Business members will have their business listed in **BOLD TYPE** on the Association's Website.

3.) In the Spring and Fall the Tour Brochures offers another opportunity for placing advertisements. Rates are listed on the adjoining page. Space is limited so place your ad. as soon as possible!

4.) In December, we ask for Sponsors for the "Caroling in Washington Square" event. Sponsor name and business are listed in both the song-sheet and the January newsletter.

Please consider one, or all of these options!



Advertising Rates 2007

<u>Newsletter Adverts.</u>	3—10 times per year	1-2 times per year
Full Page (7.5 x 10)	\$90	\$110
Half Page (7.5 x 4.75)	\$45	\$55
Quarter Page (3.5 x 4.75)	\$30	\$40
Back 1/4th Page	\$45	\$55
Business Card (3.5 x 2)	\$18	\$25

Spring House Tour /Fall Walking Tour

Full Page : 4" X 7.25"	\$110
Half Page: 4" X 3.5"	\$55
Business Card : 2" X 3.5" or 3.5" X 2"	\$30

Christmas Caroling Sponsorship

Arch Angels	Over \$100
Angels	\$100
Santas	\$75
Elves	\$50
Reindeer	\$25

Faubourg Marigny Improvement Association

Mailing Address:

PO Box 770080
New Orleans, LA 70177

Advertising Representative:

Phone:

Email: